



BEGINNER'S GUIDE TO AI

Tech Podcast



beginnersguideto.ai



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ABOUT THE PODCAST

BGAI is an AI-generated podcast tailored for beginners in the field, aimed at clarifying essential concepts and topics related to understanding AI.

NEW FEATURES 2024

- Real Interviews with AI experts
- Personal View (non AI gen.)
- YouTube Channel, TikTok Shorts

AUDIENCE

885

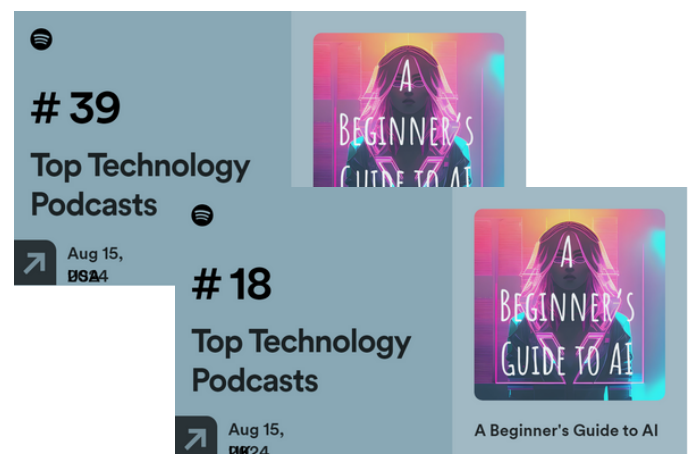
Daily
Listeners

26K

Monthly
Listeners

11K

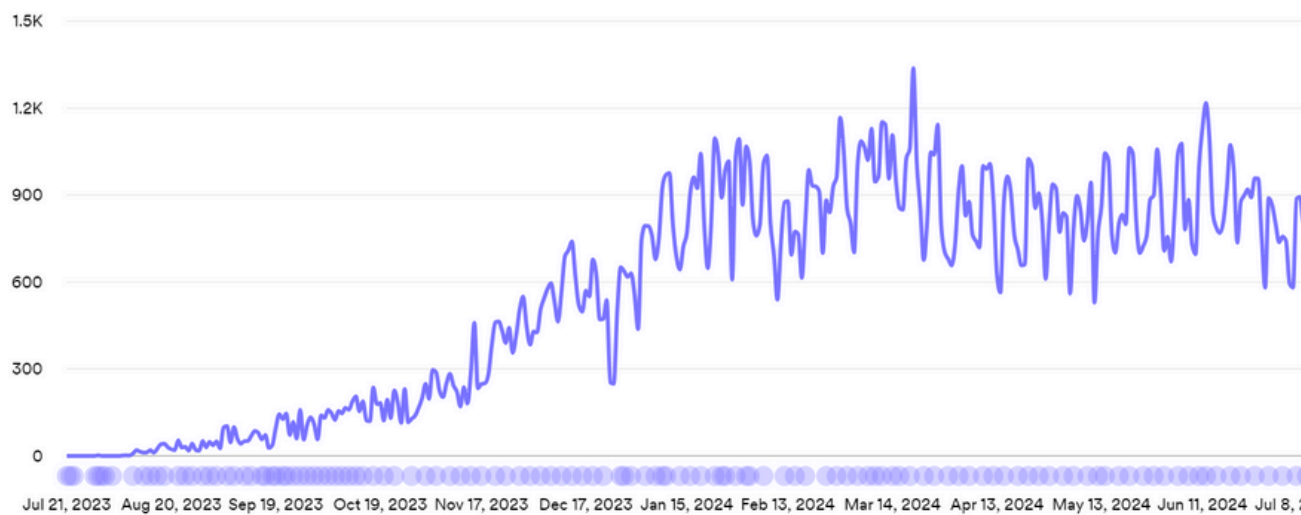
Followers



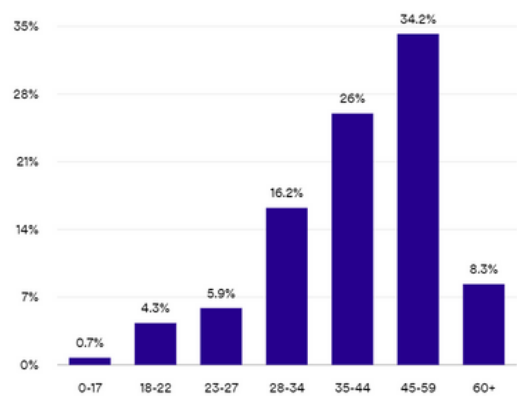


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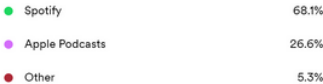
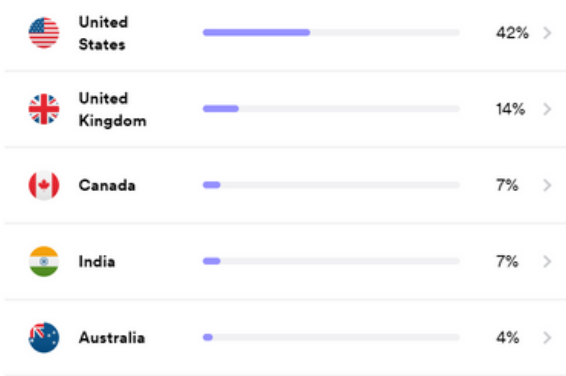
PLAYS



DEMOGRAPHICS



AUDIENCE





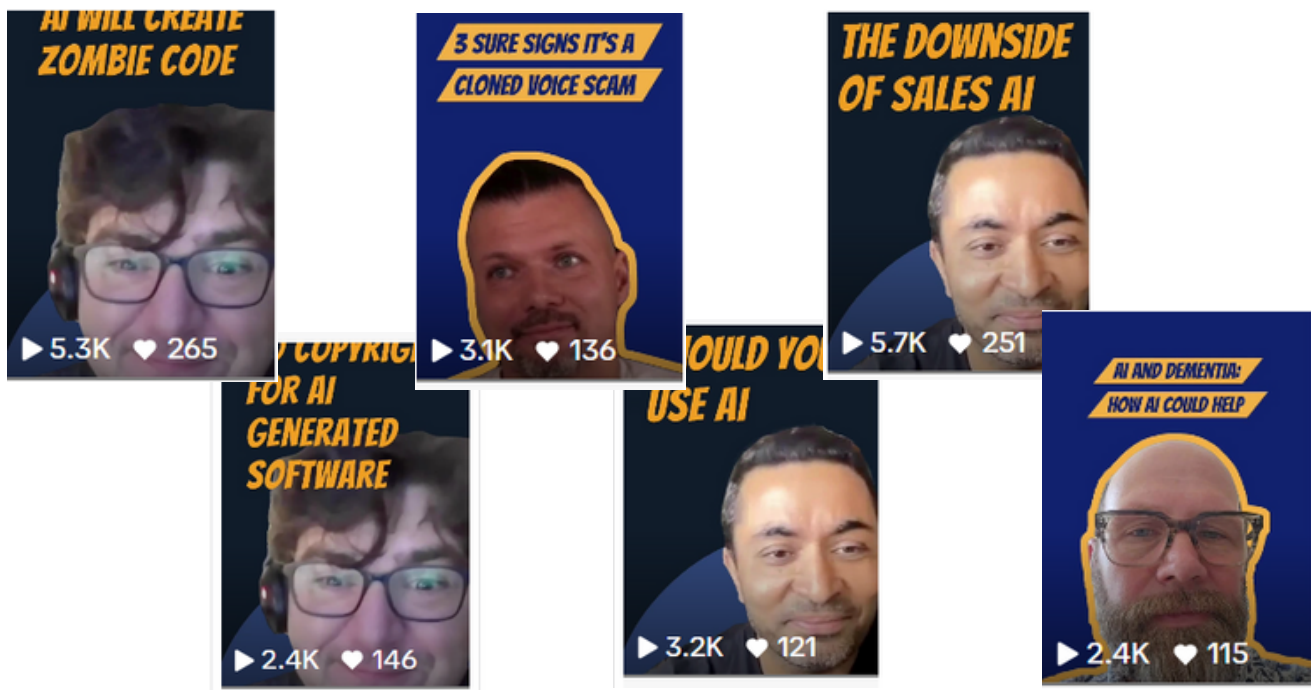
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TIKTOK

TikTok is our new channel and still at the start, although we already have some interesting Data.

TIKTOK AUDIENCE

15K	10,5K	1.2K
Video Views August	Likes	Followers





BEGINNER'S GUIDE TO AI

POSSIBLE AD FORMATS

- Pre-Produced Ad from you
- Ad spoken by me or by or AI host

POSSIBLE POSITION OF AD, EITHER:

- At the start
- After the teaser
- In the middle

Always:

- A "thanks to our sponsor" at the end
- Links in the show notes
- Sponsor's Logo on all new Short videos

BONUS

Interview with a person of your choice (topic has to be AI, though)

PRICE

- 2,000 - 2,500 Euro/Month
- Basis is a CPM of 100 Euro
- If you want exclusive sponsoring, we'll calculate with 150 Euro.

The Ad will be inserted in all new and also our most successful older episodes, reaching between 500 and 1,000 Listeners a day.